

A Comparative Study on the Quality of life and Well-being Indicator Assessment Results of the Poor Families and General Families by using the Khon Kaen University Quality of life and Well-being (KKU QoL Well) Indicator Assessment for Local Government¹

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Abstract

This study compared the study results on the quality of life and well-being assessment of the poor families and general families by using the Khon Kaen University Quality of life and Well-being (KKU QoL Well) indicator assessment which had been developed by the researchers. The study compared results obtained from 524 families in two areas within the Isan region of Thailand, including 244 families in Yangkham sub-district, Phonsai district, Roiet Province and 280 families in Muang Wan sub-district, Nam Pong district, Khon Kaen Province. The recruited area criteria were based on its geographical areas as a remote area for Yangkham sub-district, and a non-remote area for Muangwan sub-district. Prior to its use, the assessment tool was reviewed for content validity and appropriate language by 48 local experts. Significant differences by Chi-Square Tests were found differences of frequency scores in quality of life and well-being levels between general families and poor families in both two areas ($p < 0.05$). Results suggest that the Khon Kaen University Quality of life and Well-Being (KKU QoL Well) Indicators Assessment can be used to differentiate family quality of life and well-being both in terms of individual factors and the general overviews. Therefore this tool would be useful for the local governments using to evaluate their strategic planning, work planning and outcomes of local development.

Key Words: KKU Quality of Life and Well-Being Assessment Tool, Poor Families, Quality of Life and Well-Being, Tool Development.

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